

Jay Forness

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Education

Southeast Missouri State University

- Bachelor of Science, Mass Communication with an option in Multimedia Journalism, May 2016
 - Minor in Marketing – Integrated Marketing Communications
 - Minor in Theater – General
 - Overall GPA: 3.856

Work Experience

Southeast Arrow – Student-run newspaper

- Editor: May 2015 – May 2016
- Managing Editor: July 2014 – May 2015
 - Duties include covering breaking news, managing staff members and editors, pitch stories, design pages, edit copy, take photos and to update online and social media content
 - Have had over 100 articles published, including long-form features, breaking news, briefs and editorials, along with many photos, graphics and multimedia elements
 - During time there, the paper won the 2015 Best-in-State Missouri College Media Award and at the 2016 MCMA Awards received 2nd Place for Best Overall Newspaper - Division 1

Missouri College Media Association

- President: April 2015 – April 2016
 - Organized and ran the state-wide conference and award banquet
 - Over 150 students from 22 different institutions attended
 - Included local media tours and 20 workshops and round-table discussions
 - Moderated a panel with leading journalists about the future of the profession
 - Led the executive board in planning meetings and changes to award rules

KRCU – Local NPR Affiliate

- News Intern: January 2015 – May 2015
 - Produced stories to air, in various formats – Wrap, Cut and Copy, Voicer, Reader and Web

Awards & Skills

Awards

- 2016 Best Website – Division 1, Missouri College Media Association
- Southeast Missouri State University Governor's Scholarship
- Valedictorian of High School Class, Riverton, IL

Skills

- Leadership skills including team building, conflict management and creative problem solving
- Use of Adobe Photoshop, Adobe InDesign, Adobe Audition, iMovie and Avid Media Composer
- Professional social media experience with Twitter, Facebook and Snapchat
- Basic HTML and site-building skills
- Familiarity with writing in AP, MLA and APA styles